

# End Racism This Generation



By pledging to take specific **actions** within our own lives, workplaces and communities, **every** individual and organisation in the UK can help **end racism**.

Name: *SARA LLEWELLIN*

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First part of postcode (e.g. EC2): *WC2*

I am here on behalf of:  Myself  An organisation

I am happy for my first name, first part of postcode and pledge to appear on the **End Racism This Generation** website:  Yes  No

## WE pledge to...

- Use <sup>our</sup> my social networks to spread the word about the campaign
- Highlight how <sup>our</sup> my organisation already reduces racial inequality
- Encourage increased reporting of hate crime and racist incidents
- Showcase art and performance which addresses ethnic diversity
- Train our staff to challenge racist language and incidents
- Ensure academic and extra-curricular activities are equally open to BME students
- Organise an event in my community or local school which connects different cultures
- Host race debates and workshops in schools and youth organisations
- Share research about racial discrimination widely
- Donate money to the End Racism This Generation campaign
- Offer the resources at my disposal to help the End Racism This Generation campaign
- Other .....

OUR  
PLEDGES

- o Ensure our Board hear racial justice speakers and perspectives
- o Promote and protect an equalities agenda
- o Racial Justice proof all our grants, publications and events
- o Renew our commitment to racial justice perspectives on all our programmes
- o Support key leaders of BME infrastructure coalition
- o Introduce a personal action racial justice into individual Learning & Development plans

*Sara Llewellyn*

*Sept 13*

Congratulations! You've pledged to help **End Racism This Generation!**

If we all take action in our lives, workplaces and communities we can together build a racism-free Britain.

Thank you for joining the campaign. We will be in touch shortly.

[www.end-racism.org](http://www.end-racism.org)